ROYAL ENFIELD

ROYALENFIELD.CO.KE

STAY TRUE

ROYAL ENFIELD

STAY CLASSIC

The 2024 Classic 350.
Gleaming new colours.
Updated features.
Unwavering style.

TRENDING SINCE 1950

The 2024 Classic 350 traces its bloodline to the 1950 Royal Enfield G2—and this perfectly-proportioned silhouette has been in fashion ever since. In its gleaming new avatar, the Classic continues to represent an era in which motorcycles had impeccable road manners and unforgettable style. From burnished bronze to desert blue, this thoroughbred motorcycle is now available in seven striking new colourways inspired by its past, present and future.

HOW DO YOU IMPROVE AN ICON? YOU DON'T.

The Classic 350's signature stance seamlessly carries over into 2024, with an upright riding posture that is both commanding and comfortable. Its amply-cushioned seat, perfectly-positioned footpegs and well-spaced handlebars allow you to ride uninterrupted for hours in the city, on the highway or among the mountains with complete ease.

CRAFTED, NOT BUILT.

Unmatched design. Unmistakable style. Unrivalled craftsmanship. With its rare blend of character and artistry, the Classic 350 stands out in an era of mass production. Each machine is a meld of modern engineering and traditional handcrafting, giving the motorcycle its indomitable DNA. The deep, throaty exhaust note seals the deal, heralding the arrival of an enduring Classic.

FEATURES

Along with the iconic silhouette and meticulous craftsmanship of its predecessors, the 2024 Classic 350 offers a range of upgrades designed to make your riding experience smoother than ever.

LED HEADLAMPS AND PILOT LIGHT

The hallmark headlamp of the Classic 350 returns with improved illumination and increased efficiency, offering enhanced visibility while staying unapologetically stylish.



LED TURN INDICATORS

Old-school halogen indicators make way for higher visibility LED indicators, keeping you safe whether you're leaning left or riding right.



ADJUSTABLE CLUTCH AND BRAKE LEVERS

An adjustable span and improved ergonomics on the new Classic 350's clutch and brake levers allow riders of every size and skill to manoeuvre their motorcycle with confidence.



USB CHARGING PORT

All the iconic styling cues of a 1950s motorcycle without the 1950s drawbacks. Stay connected to the 21st century with a USB charging port for all your devices.

GEAR INDICATOR

The new Classic 350's updated instrument cluster includes a gear position indicator that improves gear management, prevents engine strain and ensures the smoothest of gear shifts.



NEW COLOURS.
TRUE COLOURS.



EMERALD



STEALTH BLACK



GUN GREY



COMMANDO SAND



MEDALLION BRONZE



JODHPUR BLUE



MADRAS RED

SPECIFICATIONS

ENGINE

TYPE	SINGLE CYLINDER, 4 STROKE, AIR-OIL COOLED
DISPLACEMENT	349CC
BORE X STROKE	72 MM X 85.8 MM
COMPRESSION RATIO	9.5 : 1
MAXIMUM POWER	20.2 BHP @ 6100 RPM (14.87 KW)
MAXIMUM TORQUE	27 NM @ 4000 RPM
IGNITION SYSTEM	ELECTRONIC FUEL INJECTION(EFI) (CONTI)
CLUTCH	WET, MULTI-PLATES
GEARBOX	5 SPEED CONSTANT MESH
LUBRICATION	WET SUMP, FORCED LUBRICATION
ENGINE OIL	SAE 15 W 50 API, SL GRADE, JASO MA 2 SEMI SYNTHETIC
AIR CLEANER	PAPER ELEMENT
ENGINE START	ELECTRIC

CHASSIS & SUSPENSION

TYPE	TWIN DOWNTUBE SPINE FRAME
FRONT SUSPENSION	TELESCOPIC, 41MM FORKS, 130MM TRAVEL
REAR SUSPENSION	TWIN TUBE EMULSION SHOCK ABSORBERS WITH 6-STEP ADJUSTABLE PRELOAD (90MM TRAVEL)

DIMENSIONS

WHEELBASE	1390 MM
GROUND CLEARANCE	170 MM
LENGTH	2145 MM
WIDTH	785 MM (WITHOUT MIRRORS)
HEIGHT	1090 MM (WITHOUT MIRRORS)
SEAT HEIGHT *	805 MM(J1A)
KERB WEIGHT	195 KG (WITH 90% FUEL & OIL)
FUEL CAPACITY	13 LTR

BRAKES & TYRES

TYRES FR.	SPOKES WHEEL - 100/90 - 19 - 57P (TUBE TYPE) ALLOY WHEEL - 100/90 - 19 - 57P (TUBELESS TYPE)
TYRES RR.	SPOKES WHEEL - 120/80 - 18 - 62P (TUBE TYPE) ALLOY WHEEL - 120/80 - 18 - 62P (TUBELESS TYPE)
BRAKES FRONT	300 MM DISC WITH TWIN PISTON FLOATING CALIPER
BRAKES REAR	270 MM DISC, SINGLE PISTON FLOATING CALIPER
ABS	DUAL CHANNEL

ELECTRICALS

ELECTRICAL SYSTEM	12 VOLT - DC
BATTERY	12 VOLT, 8 AH, VRLA (MAINTENANCE FREE)
HEAD LAMP	13.2V, 15.1/17.1W (LED)
TAIL LAMP	12V, P21/5W
TURN SIGNAL LAMP	12V, 1.4W X 2 NOS (LED)
PILOT LAMP	13.5V, 1.6W X 2 NOS (LED)

MAKE IT YOURS.

PERSONALISE YOUR CLASSIC 350 FOR YOUR JOURNEY USING MIY.

MIY

MAKE IT YOURS

Know more >

GENUINE MOTORCYCLE ACCESSORIES

ENGINE GUARD



BLACK AIRFLY
ENGINE GUARD



SILVER AIRFLY
ENGINE GUARD

SUMPGUARD



SILVER
SUMPGUARD

BODYWORK



BLACK AEROVISOR

SEAT



BLACK LOW RIDE
RIDER SEAT



BLACK TOURING
PASSENGER SEAT



BLACK PLEATED
SEAT COVERS



BLACK PASSENGER
BACKREST PAD

CONTROLS



SILVER DELUXE
FOOTPEGS



BLACK TOURING
MIRRORS

LUGGAGE



BLACK COMMUTER
PANNIER

MACHINE LOVE

SALES, SERVICE AND SUPPORT, RIGHT HERE IN KENYA.

3-YEAR WARRANTY

EVERY NEW ROYAL ENFIELD COMES WITH A 3-YEAR, UNLIMITED-MILEAGE WARRANTY.

SERVICE CENTRE

A FULLY EQUIPPED SERVICE CENTRE, WITH TECHNICIANS TRAINED BY ROYAL ENFIELD.

GENUINE PARTS

GENUINE ROYAL ENFIELD SPARE PARTS TO KEEP YOUR MOTORCYCLE RIDING AT ITS BEST.

ACCESSORIES & GEAR

GENUINE ACCESSORIES AND RIDING GEAR TO MAKE YOUR CLASSIC 350 TRULY YOURS.

TEST RIDES

BOOK A TEST RIDE AND FEEL WHAT THE CLASSIC 350 CAN DO.

FINANCING SUPPORT

WE CAN INTRODUCE YOU TO BANKS THAT OFFER MOTORCYCLE FINANCE, TO HELP YOU RIDE HOME SOONER.

GET IN TOUCH

SHOWROOM: ROSSLYN RIVIERA MALL, LIMURU ROAD, NAIROBI

CALL / WHATSAPP: 0720 651 330

INFO@ROYALENFIELD.CO.KE

WWW.ROYALENFIELD.CO.KE

@royalenfieldke

@RoyalEnfieldKE

GANATRA CYCLES

WWW.ROYALENFIELD.CO.KE

STAY TRUE

ROYAL ENFIELD

STAY CLASSIC

ROYAL ENFIELD

ROYALENFIELD.COM